

# **Privacy Policy**

1. This privacy policy ("Privacy Policy" or "policy") sets out how **Anklebitersadventures** (herein the "Company", "we", "us" or "our") uses and protects any information that you give while using <http://anklebitersadventures.co.uk/> (referred to herein as this "website" or "site"). The privacy of our visitors is very important to us. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy policy. This page outlines aspects that may affect your browsing experience at this site. *This privacy policy is subject to change without notice and was last updated on 21st May 2018. It is advised that you re-read this from time to time to make sure you are happy with the various policies.*

The reading of all information on <http://anklebitersadventures.co.uk/> is of your own free will. If you do not accept these Terms and Conditions, you should cease use of this website immediately.

## **2. Third Party Ads:**

This Site allows third parties to serve ads and/or collect certain anonymous information when you visit this website. These companies may use non-personally identifiable information (eg: click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) during your visit to this and other websites in order to provide advertisements about goods and services likely to be of greater interest to you. These companies typically use a cookie or third-party web beacon to collect this information through the use of cookies. You can read more about cookies here.

## **3. Passing on your details:**

The only time any details are passed on is in the instance of winning a giveaway post on this blog, and your permission will be asked for before this happens. Permission will be requested via email and your details will be received and passed on via email, only to the brand for which the site is hosting the giveaway or competition. Once a period of one month has elapsed, your details and giveaway email notifications will be deleted from my email account. The site is not responsible for your details held by the brand once they have been passed on.

## **4. Republished Content:**

This site is not responsible for any republished content from this blog on other blogs, websites, blog comments or other media.

## **5. Collected information:**

We may collect the following information - mainly through Google Analytics:

- Contact information including email address.
- Demographic information.
- Other information relevant to customer orders, surveys and/or any offers or giveaways.
- Any information you may send, post or deliver to us, either electronically or otherwise, regardless of whether we have committed *not* to collect it as part of our standard practices under this policy.

## **6. What We Do with the Information We Gather:**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- We may use the information to improve our products and services.

## **7. Security:**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable electronic and managerial procedures to safeguard and secure the information we collect online. Any of your information collected by these secure third-party processors is subject to their own privacy policies, not ours; therefore, you and we hereby agree that we will have no liability in connection with the actions or inactions of these processors.

## **8. Our Pledge to You:**

We will not sell, lease or distribute your personal information to third parties unless we have your permission or are required by law to do so. We will not sell or rent your email address or any other information to any third parties.

## **9. How We Use Cookies:**

- A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to work more efficiently and to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.
- We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in

order to tailor it to each user's needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

- Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the information you choose to share with us.
- You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent or limit you from taking full advantage of the website.

## **10. Advertising:**

Some of our advertisers occasionally serve you cookies as well. We do not have control over cookies placed by advertisers. We may use advertising service vendors to help present advertisements on the website. These vendors may use cookies, web beacons, or similar technologies to provide you advertisements tailored to interests you have shown by browsing on this and other sites you have visited, to determine whether you have seen a particular advertisement before and to avoid sending you duplicate advertisements. In doing so, these vendors may collect non-personal data such as your browser type, your operating system, web pages visited, time of visits, content viewed, ads viewed, and other clickstream data. The use of cookies, web beacons, or similar technologies by these advertising service vendors is subject to their own privacy policies, not ours; therefore, you and we hereby agree that we will have no liability in connection with the actions or inactions of advertisers or vendors.

## **11. Links to Other Websites:**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide while visiting such sites and such sites are not governed by this privacy policy. You should exercise caution and look at the privacy policy applicable to the website in question.

## **12. Opting Out and Managing Your Information with Us:**

You may choose to stop the collection or use of your personal information by opting out at any time. If this is the case please contact us by email at [liannefreeman@hotmail.co.uk](mailto:liannefreeman@hotmail.co.uk) including the words "opt out" in the subject line. If at any time you believe that any information we are holding on you is incorrect or incomplete, please contact us by email at the email address above including the words "contact info correction" in the subject line. If at any time you no longer want to receive emails similar to those you are receiving from us, you may unsubscribe using the "unsubscribe" link or button at the bottom of our email

messages or, if you prefer, you may unsubscribe by contacting us by email at the email address above including the word “unsubscribe” in the subject line. If you choose to unsubscribe, we wish you all the best, and you’re welcome to re-subscribe at any time.

### **13. Communications & Other Privacy Matters:**

You consent to communicating with us through e-mail, including without limitation the exchanging of documents as attachments to email communications. You understand that such communications may include information that we or you consider private, and that not all computer networks are necessarily secure. You agree to hold us harmless for any non-intentional loss of or access to electronically exchanged and stored information. We reserve the right to make changes to this policy at any time. Some of the terms and conditions in our User Terms & Conditions & User Agreement may affect your privacy, and so all of our User Terms & Conditions are incorporated herein by reference, and vice-versa.

### **14. Comments:**

This Site allows comments to be added beneath all blog posts on this site. The information collected here, which may include names, email addresses and/or website URL's, will not be added to my mailing list, nor will it ever be passed on or shared with third parties.

There is a comment check box which you must tick only if you are happy to allow your data to be collected for the sole purpose of adding your comment beneath the blog post. If you are not happy for your data to be collected and stored, do not check the box, and your data and comment will not be added to the site.

The owner of this blog reserves the right to edit or delete any comments submitted to this blog without notice due to, but not limited to:

1. Comments deemed to be spam or questionable spam
2. Comments including profanity
3. Comments containing language or concepts that could be deemed offensive
4. Comments that attack a person individually
5. Comments which contain links that are questionable, such as broken links or invalid links.

The owner of this blog reserves the right to change the focus of this blog, shut it down, or sell it at their own discretion.

## **15. Review of Anonymous Data from Google Analytics:**

I am committed to ensuring that my website contains content that is valuable and useful to my readers. To help me with this I have implemented the **Google Analytics** demographics and interest reporting features on my website. These tools allow me to review **anonymous data** regarding the gender, age and interests of website visitors and adapt my website content to better reflect their needs. Although this information is collected through your Google ad settings, it is not provided to me in a personally-identifiable format. This means I cannot identify what information is about you, and I will never attempt to do so.

You can opt-out of Google Analytics for Display Advertising and customise Google Display Network ads using the [Google Ad settings](#) or through the [Google Analytics opt-out browser add-on](#).

## **16. Sharing Buttons:**

- We embed a Facebook widget to allow you to see number of likes/shares/recommends and “like/share/recommend” our webpages. This widget may collect your IP address, your web browser User Agent, store and retrieve cookies on your browser, embed additional tracking, and monitor your interaction with the widget, including correlating your Facebook account with whatever action you take within the widget (such as “liking/sharing/recommending” our webpage), if you are logged in to Facebook. For more information about how this data may be used, please see Facebook’s data privacy policy: <https://www.facebook.com/about/privacy/update>
- We use a Twitter Tweet widget at our website. As a result, our website makes requests to Twitter’s servers for you to be able to tweet our webpages using your Twitter account. These requests make your IP address visible to Twitter, who may use it in accordance with their data privacy policy: <https://twitter.com/en/privacy#update>
- We use a GooglePlus widget at our website. As a result, our website makes requests to Google’s servers for you to be able to share our webpages using your GooglePlus account. These requests make your IP address visible to Google, who may use it in accordance with their data privacy policy: <https://policies.google.com/privacy>
- We use Pinterest Save widget at our website to allow you to pin images to Pinterest from our webpages. These requests may track your IP address in accordance with their data privacy policy: <https://policy.pinterest.com/en/privacy-policy>
- We use Pinterest Save widget at our website to allow you to pin images to Pinterest from our webpages. These requests may track your IP address in

accordance with their data privacy policy:  
<https://policy.pinterest.com/en/privacy-policy>

## **17.. Terms And Conditions**

All content provided on this blog is for information purposes only. The owner of this blog makes no representations as to the accuracy or completeness of any information on this site or found by following any link on this site. The owner will not be liable for any errors or omissions in this information nor for the availability of this information. The owner will not be liable for any losses, injuries, or damages from the display or use of this information. We are not responsible for the republishing of the content found on this blog on other web sites or media without our permission. All opinions are those of the author alone.

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END OF PRIVACY POLICY

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